

### **ANNUAL REPORT 2018-19**





**"Time and health** are two precious assets that we don't recognize and appreciate until they have been depleted.

> **Denis Waitley** Author & Speaker

#### Contents

Executive Summary	2 - 3
Who We Are	4 - 5
Milestones	6 - 7
Our Programs	8 - 29
Team, Donors & Patrons	30 - 32
Professional Standards	33

Photo credits Americares, Americare and its partners Photos on pages 1, 2-3 Noah Hendler



Welcome to Americares India's 2019 Annual Report. We are happy to present the achievements we have made around the country with the

The past year was marked by extraordinary accomplishments:

Eight emergency responses, in which Americares acted quickly and effectively to the devastations caused by floods and cyclones. We reached nearly 51,000 families with medical aid and relief. Staying long after the floods of 2018, Americares strengthened 66 flood

Redesigned mobile health centres offer improved privacy and comfort to the beneficiaries as they seek quality care.

Successful pilot of 'healthy hawker zones' within the municipal schools in Mumbai ensures children have access to nutritious food.

Increased access to medicine, with a remarkable Rs. 125 Mio worth of medicines and supplies through partnerships with

Launched customised mobile based learning application on Infection Prevention & Control (IPC) for health workers in municipal

Generous donors of Americares make all our achievements possible. We are able to respond to more disasters, expand our health programs and save more lives because of the individuals, foundations, corporations that trust Americares to improve the lives of people across India. Selfless contributions of the dedicated and skilled team at Americares need also to be acknowledged and

Together Americares builds health-conscious communities (the seeker) and catalyses efficient health system (the provider) to ensure bi-directional engagements to help the urban health centres thrive.

We look forward to your ongoing support and partnership to achieve

S K Mitra Chairperson & Trustee



# Who are

Americares India Foundation is a health-focused relief and development organization that responds to people affected by urban poverty or disaster with life-changing health programs, medicine and medical supplies.

Each year, Americares delivers innovative health programs and quality medical aid across India, making it India's leading non-profit provider of donated medicine and medical supplies.

well as select social service agencies and schools that provide health services. A health centre is more than a facility. It includes the health workers-from medical staff to health educators—who staff them, as well as the people and communities they serve.

#### Helping urban health centers thrive

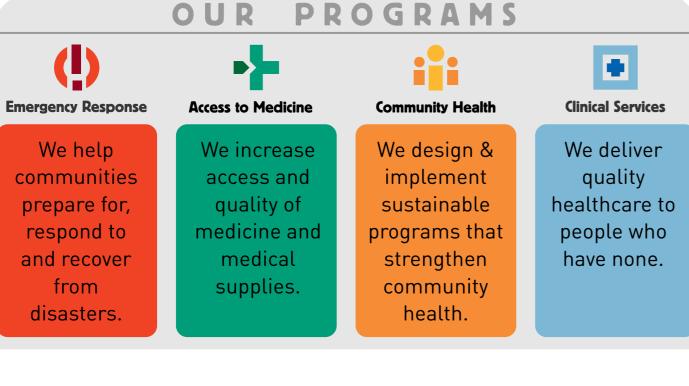
Americares helps urban health centres thrive by connecting healthconscious communities (the seeker) and efficient health system (the provider) to improve the health outcomes of the urban community.

#### **Building health conscious** communities:

We work with the communities to address issues around awareness, access and WASH through preventive, promotive and curative care.

#### Catalysing efficient health system:

We build capacity and resilience of the health centre itself, based on World Health Organization (WHO) building blocks of strong health systems; ensure quality of care, sense of warmth, respect, compassion and dignity patients experience from a caring health centre team



## **Our Strategy:**

### **Strategic Foundation: Thriving Urban Health Centers**

We believe good health is fundamental to development: with good health people have the chance to make economic and social progress. Poor health puts all that progress in jeopardy. We also believe that the best way for Americares to contribute to improved health for people affected by urban poverty or disaster is to ensure they have access to a thriving urban health centre. So that is our strategy:

to help urban health centres thrive-during times of disaster, recovery and every day—so they can help people in their communities.

#### Why urban health:

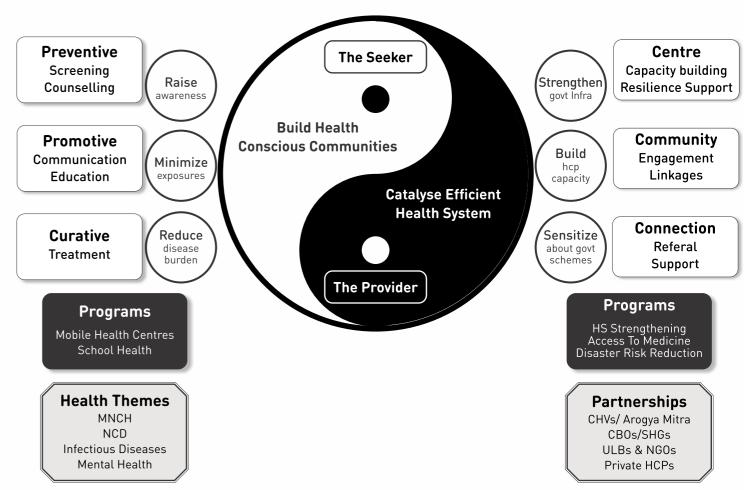
Rapid urbanization has outpaced the urban health infrastructure growth in India. By 2030, more than half of India's population will be living in urban areas and of these more than 50% will be living in urban slums,

where health is not a priority. Unless addressed sooner, urban health is a catastrophe waiting to happen. Urban health centres both conventional and non-conventional are key to address urban health challenge in India.

#### Defining local health centres

Urban health centres are the health posts, clinics and hospitals that serve as hubs of primary care and healthfocused activity in a community—as

**Thriving Urban Health Centre Strategy** 



MNCH- Maternal and Child Health, NCD- Non Communicable Diseases, CHV- Community Health Volunteers, CBO- Community Based Organization, SHG- Self Help Group, ULB- Urban Local Body, NGO- Non Governmental Organization, HCP- Health Care Providers



#### The Connection:

We connect the communities and the health system to ensure bi-directional engagement between the health centre and community and that with the larger health system for referral and support.

ADMIN – 12A registration, FDA license, Mumbai office & warehouse established, FCRA registration, moved to Andheri office.

**ER –** Avalanche: Kashmir. Cyclone Alia: West Bengal. Earthquake: Sikkim. Encephalitis: Bihar. Floods: Bihar, Andhra Pradesh, Karnataka, Uttarakhand, Leh, Uttar Pradesh, Odisha. Tornado: Odisha.

**A2M –** Program launch, Cumulative shipment worth Rs. 20 Cr., 1000 shipments, 150 partners, 24 states.

**CS** – Phase I launched at JRH Hospital, Phase II launched at KEM Hospital, Infection control manual released, 1<sup>st</sup> Mobile Health Centre (MHC) launched, Patient Record Software , 2<sup>nd</sup> MHC launched.

CH – Phase I School Health Program (SHP) launched, Phase I Hepatitis B program launched.

Spirit of Humanity launched.

2006-12

#### ER -

Floods: Bihar, Kashmir, Odisha.

#### A2M -

Cumulative shipment worth Rs. 30 Cr.

#### CS -

3 MHCs launched, 130 locations, 20 Thousand consultations, Joint declaration signed at KEM Hospital.

#### CH -

Hepatitis B counseling 10 Thousand women.

2014

#### ER -

Drought: Maharashtra. Floods: Tamil Nadu, Manipur, West Bengal.

#### A2M -

Crossed landmark 1300+ shipments since 2006.

#### CS -

450 Thousand consultations on MHC since launch, Health System Strengthening project I-SPEAR launched at LTMMC & GH, Sion Hospital.

### ER -

A2M -

## CS -

MHC launched in Tamil Nadu, Over 1.7 Lac consultations on MHC, Model Ward and Mobile Learning App for HCWs.

2018

# CH -

# 2016

ER -Cyclone : Ockhi, Tamil Nadu.

Floods: Bihar, Assam, Gujarat, Rajasthan. Recovery: Tamil Nadu.

#### A2M -

Introduction of oncology program. CS -626 Thousand consultations on

MHC since launch , 2.8 Thousand health workers benefited through project I-SPEAR.

#### CH -

SHP expanded to 26 Thousand children in 88 schools, Project CAIR launched.

ADMIN -12,000 sq. ft. warehouse.

#### ER -

Cyclone Phalin: Odisha. Floods: Uttarakhand.

2013

#### A2M -

Capacity building workshop, 1000 shipments. 150 partners, 24 states.

#### CS -

2 MHCs launched, 48 locations, 10 Thousand consultations.

#### ER -

Earthquake: Nepal. Floods: Tamil Nadu.

#### A2M -

100+ partners, 27 states.

#### CS -

300 Thousand consultations since launch, Phase III launched in LTMMC & GH, Sion Hospital, Mumbai.

2015

#### CH -

Hepatitis B Phase II, SHP Phase II launched in 79 MCGM schools.

Shipment worth Rs. 35 Cr.,

Cyclone Gaja: Tamil Nadu. Floods: Kerala, Assam. Recovery: Rajasthan.

Cumulative shipments worth more than Rs. 53.5 Cr.

SHP expanded to semi-aided schools, Total 93 schools, 32 Thousand children, Protected >11 Thousand women in child-bearing age from Hepatitis B.

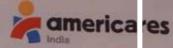
> ER -Response & Relief: Cyclone : Fani, Odisha. Floods : Maharashtra, Assam, Bihar, Karnataka, Kerala. Recovery: Kerala & Maharashtra. A2M -Cumulative shipments worth more than Rs. 65 Cr. CS -MHC - New designed Van Health Booth New EMR introduced Model ward launched in LTMMC & GH, Infection Prevention & Control Manual introduced, Launched I-SPEAR Mobile App for HCWS capacity building.

CH -SHP- Introduced Student Cabinets,



Emergency Response

(1) Emergency Response



Odisha | 2019

8 Disasters

23 Districts

468 **Health Camps** 

43,495 **Patients treated** 

50,630 Families received relief support

66 Health Centres upgraded

1.25 Mio Population benefitted through Mental Health program

3.3 Mio

Population benefitted through Health Centre recovery

୍ - ଓଡ଼ିଆ ଘ୍ଞାର୍ ପଠନ ଓ ଲିଖନ ର ନ୍ୟୁନତମ ଦଷତା -" ମ ଘଞ୍ଚାର୍ ପ୍ଠନ ଓ ଲିଖନ ର ନ୍ୟୁନତମ ଦଷତା -10 6 mg QA

Cyclone Fani Relie f. We are working with Americanes for over a decade, responding to various disasters in Odisha. During Cyclone Fani, Americares was first to reach us, as always. Their timely medicinal and relief support helped us to provide care to the most affected communities.

We thank Americares."

Dr. Priyabrata Dhir Chairman & Managing Director, pitals & Critical Care Pvt Ltd, Odisha

In an emergency, Americares provides quality medical aid, disaster relief and recovery support. During 2018-19, we responded to India's major disasters, including the floods in five states and cyclones in two. We restored access to health care for the flood-affected population of Rajasthan and Kerala.



Natural disasters are becoming more frequent, affecting thousands around the country and proving disastrous to human life. Americares responds to disasters and humanitarian crises, establishes long-term recovery projects and brings disaster preparedness programs to vulnerable communities by training local health care providers, addressing the health needs of the community and restoring access to care.

**PREPAREDNESS:** To reduce the impact of disasters and increase resiliency, Americares strengthened health facilities and trained health staff in Rajasthan. We expanded our roster of trained responders, prepositioned relief supplies and used those resources during multiple emergencies in 2018-19. To build the resilience in the government infrastructure in Rajasthan, post the historic floods, Americares strengthened the capacity of all government hospitals in Sirohi & Pali districts by training 400 medical officers and health facility staff on infection prevention, bio-medical waste management and other key aspects towards resilience. Americares grew its rosters of trained responders, prepositioned

relief supplies and deployed those resources during multiple emergencies in 2018-19.

**RESPONSE:** When disaster strikes, we commit right away because lives are at stake. We focus on the most vulnerable population – low-income patients, elderly, children and women. To meet the health needs of survivors of Kerala Floods, Cyclone Gaja in Tamil Nadu, Cyclone Fani in Odisha, and flood survivors of Assam, Bihar, Maharashtra, Karnataka and Kerala floods, Americares deployed medical and response teams onground. More than 43,495 medical consultation were provided for patients in need of care. Over 50,630 families were provided with essential relief support focussing on health & hygiene, drinking water, disease prevention and shelter among others. As part of this year's responses, Americares has donated essential medicines worth Rs. 5 Cr. to government health centres.

**RECOVERY:** After disasters, Americares stays for as long as needed to help health systems strengthen and recover. We help local health centres to "Build Back Better". Americares has completed restoration of two health centers in Sirohi district of Rajasthan, and upgradation of **66** 'Primary Health Centres' (PHCs) to 'Family Health Centres' (FHCs) in **8** districts of Kerala.

MENTAL HEALTH: Mental health and psychosocial support to deal with trauma and loss is one of the leading unmet needs post disasters. Americares builds capacity of local health workers to identify stress and trauma cases and provide referral and other interventions.

We have partnered with the State Government of Kerala and NIMHANS, to facilitate long-term psychosocial recovery among flood victims by strengthening the primary healthcare and community networks in areas severely impacted by the floods. It is amongst the largest long term targeted psychosocial project considered for implementation and aims to reach out populations in more than **260** panchayats.









Humbled and Hopeful – Pramila Chand, after Cyclone Fani: Odisha



= cimeri

Pramila Chand lives in Arvind Nagar slum with her family for 11 years. Before Cyclone Fani struck, she and her family were shifted to a nearby apartment. While they were spared by the raging winds, their house was completely devastated.

"We were saved [during the cyclone] somehow, but the situation afterwards has become worse" said Pramila. Many other households in the slum were ravaged too.

Since then, slum residents have been trying to halt trucks and cars, in the hope of getting some relief supplies. "Every day, we see several relief trucks passing by, but not one stops for us," said Pramila's husband, a labourer.

With our local partner CYSD, Americares identified Pramila's family and supported them with essential relief material such as tarpaulins, personal hygiene and cleaning items such as shampoo, soap, tooth brush, sanitary napkins, among others.

Pramila is humbled by the support which she received and is hopeful to rebuild and return to her home soon.



## **Upgradations of PHCs in Kerala**

## 2018-19 Emergency Response



PHC Eramallikara supported by Merck



PHC Poothrikka supported by RIST



PHC Porathissery supported by Pfizer



PHC Vareppetty supported by RIST



Americares ER team with K K Shailaja, former Health Minister of Kerala



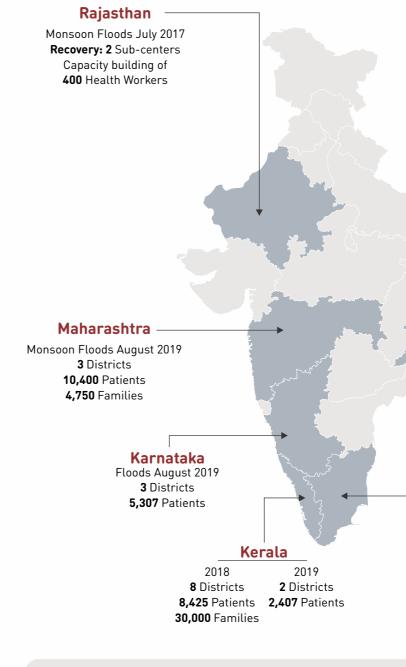
PHC Kuzhur supported by Novartis



PHC Parampuzha supported by BP & Castrol



PHC Padiyoor supported By Novartis



Active Emergency		
Monsoon Floods 2019		
Maharashtra, Assam, Bihar,		
Kerala & Karnataka		

Active Recovery - Maharashtra floods 2019

- Kerala floods 2018

The map used is for general illustration only and are not intended to be used for reference purposes. The representation of political boundaries does not necessarily reflect the position of the Government of India on international issues of recognition, sovereignty of jurisdiction.



Bihar

Monsoon Floods July 2019 44 Villages 3,655 Patients 710 Families

Assam

Monsoon Floods July 2019 57 Villages 7,503 Patients 690 Families

#### Odisha

2019 2 Districts 5,239 Patients 13,900 Families

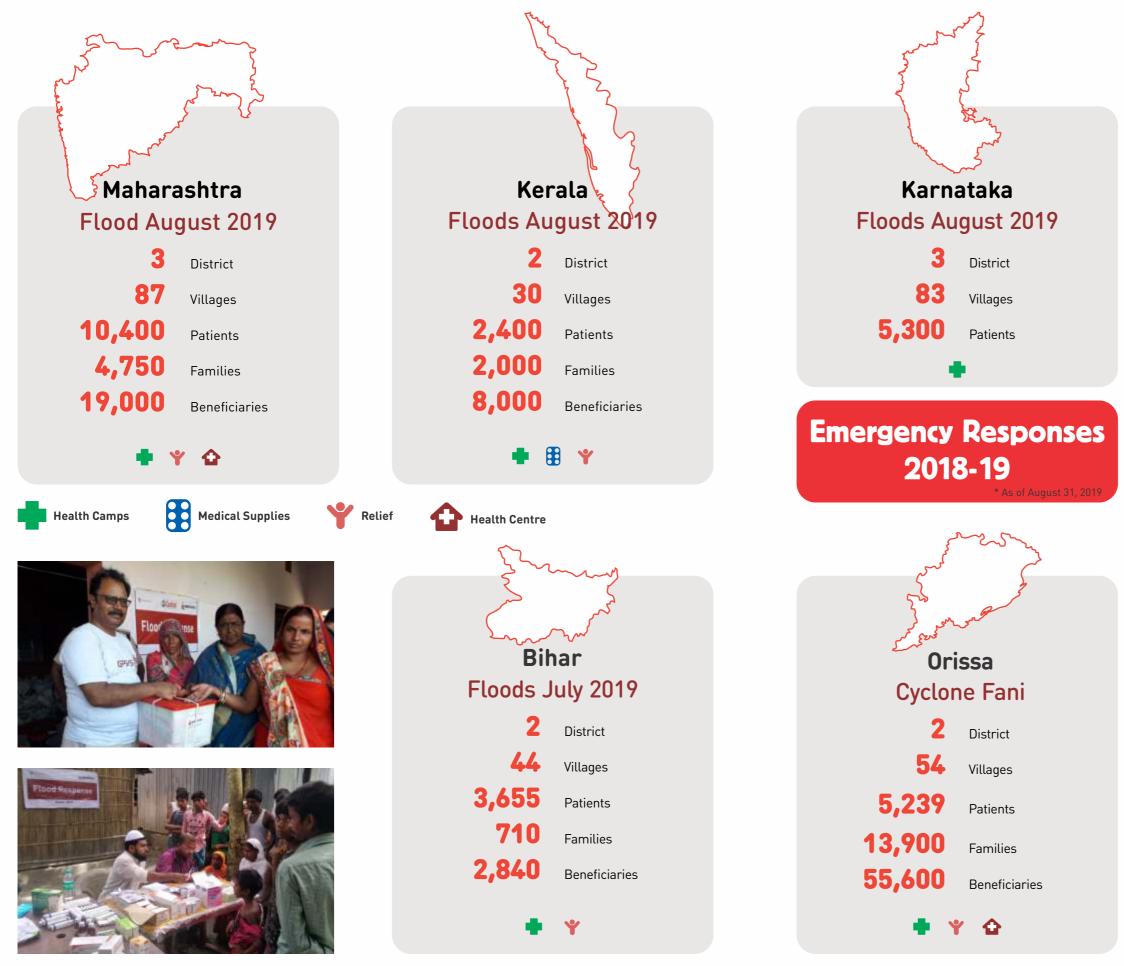
#### Tamil Nadu

2018 1 District 28.600 Patients 580 Families

\*As of 31st August 2019

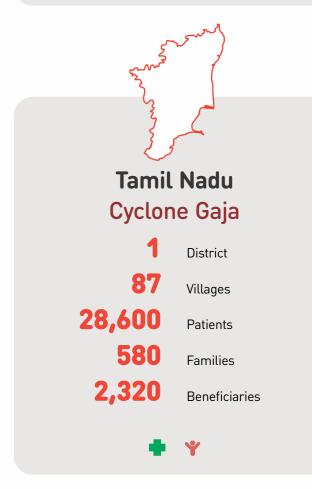
<b>Past Emergencies</b> 2019 - Cyclone: Fani, Odisha	- Floods: Tamil Nadu, Manipur, West Bengal
2018 - Cyclone: Gaja, Tamil Nadu - Floods: Kerala & Assam	2015 - Earthquake: Nepal - Floods: Tamil Nadu 2014 - Floods: Bihar, Kashmir Odisha 2013 - Cyclone: Phalin, Odisha
2017 - Cyclone: Ockhi, Tamil Nadu - Floods: North-East	
2016 - Drought: Maharashtra	Floods: Uttarakhand











131 Locations in Mumbai

65,000 Health Education

295 **Referral Centers** 

3

02 States Maharashtra & Tamil Nadu Description of the state of the sta

ame icares

ame

orica

U

ares

anercares

भरता पुत्त पंट

"बहुत दिनों से मेरे दोनों पैरों में सूजन थी और पैरों में जखम भी था. इसके लिए मैंने ३ डॉक्टरों से परामर्श और दवाइयाँ भी ली थी. अमेरिकेअर्स के मोबाइल क्लिनिक में जाने के बाद मुझे पता चला की मुझे हाई ब्लड प्रेशर और डायबिटीज है. मेरा ब्लड शुगर ३०० से ज्यादा था. अमेरिकेअर्स के डॉक्टर की सलाह और दवाइयों से मेरा ब्लड प्रेशर और ब्लड शुगर नॉर्मल हो गया और पैरों का जखम भी ठीक हो गया.

मैं अमेरिकेअर्स के कर्मचारियों को धन्यवाद देती हूँ. "

🌽 अमेरीकेअर्स

- Rakmatunnissa Badshah Shaikh, 58/F, Rafiq Nagar

Access to quality primary care services is the first step towards improving the health outcomes of urban poor in India. Since 2011, Americares' Mobile Health Centres (MHC), are bringing healthcare to the people who need it most. Six days a week, our fully-equipped mobile health centres bring health care to impoverished while adding focus on sustained improvements in individuals' health through quality health education and enhanced local healthcare provider capacity. During 2018-19, the MHC delivered 1,66,540 consultations across the program.

Rapid pace of urbanisation has outpaced the healthcare infrastructure growth in India. For the urban poor who live in slums, living conditions are challenging and healthcare is often not the priority: Americares Mobile Health Centre (MHC) program is working to change that.

ACCESS TO PRIMARY CARE: Lack of Awareness, Affordability and Access leads to a huge healthcare burden on the urban slumdwellers. Six days a week, our fully-equipped mobile health centres bring health care to impoverished families in dozens of locations. Hundreds of patients a day benefit from the medical vans' on-site services and free medicines. For most patients, this is the only time they will ever see a doctor.

The Electronic Medical Record (EMR) system, enables ease of follow up and advise for patients suffering from NCD and chronic disorders. Availability of "Point-of-Care" diagnostics enables early screening and treatment for effective disease management.

During 2018-19, our mobile health centres served 1,66,540 consultations.

#### BEHAVIOUR CHANGE: The

communities remain oblivious of positive health habits and preventive health practices and are trapped into a vicious cycle of disease that worsens their overall health indicators.

Working with the communities, we build positive health habits through consistent health education to individuals and groups.

We engage "Arogya Mitra"-

community-based health volunteers to spread awareness on key illnesses, to mobilize and manage the beneficiary referral flow.

#### We reached out to more than 65,000 individuals through 4,990 group health session during 2018-19.

#### **CAPACITY BUILDING:** Private

healthcare practitioners (HCPs) are the backbone of primary care in the community. Educating them about disease prevention & management techniques has a direct and positive impact on the health outcomes of the communities. In 2017, we introduced 'Masterclass' – our signature HCP capacity building initiative.

We have identified the right mix of HCPs who are engaged in quarterly

hands-on training programs on specific topics, by subject experts. During 2018-19, we conducted 5 sessions of Masterclass which were attended by 50 percent of the HCPs in the area.

Americares is developing an online training platform for these HCPs, wherein they can enroll, complete the course and get certified from a reputed university.

#### **DEVELOP REFERRAL LINKAGES:**

Patients who require higher level of care for investigation, consultation or admission to hospital, benefit from the referral network of charitable and government facilities.

Each MHC has a customised referral directory which helps the doctor to refer the right patient to the right centre.

Our doctors follow universal protocols and refer the patients as needed.











## Arogya Mitra seeker turns provider

46 year old Nazamuddin Shaikh hadn't realized when social drinking with friends had turned into a habit. It was about 10 years ago when a drunk Nazamuddin came home and picked a fight with his wife in front of their 2 children. When the fights became more frequent, his wife and children left the house. Nazamuddin did not earn a livelihood and started living with his brother's family. Soon, Nazamuddin complained of abdominal pain. He approached local health practitioners, but the medicines only provided temporary relief and the pain would re-surface. When he visited the MHC, the doctor identified alcohol addiction as the root cause of his pain. Along with medicines, counseling was provided to him by the staff doctor and health worker on de-addiction benefits and practices. With continuous follow-up by the MHC staff, Nazamuddin ceased to consume alcohol. Apart from relief from abdominal pain, there is a drastic change in his behaviour. He started volunteering at the MHC site for crowd flow management. He became interested in other health awareness topics as well. His expanded knowledge on health prompted the MHC staff to nominate him as an Arogya Mitra. He was selected as a Arogya Mitra on May 2019. Now he is actively involved in community mobilization and health awareness.

## **Health System Strengthening**

Health care workers (HCWs) are at the risk of occupational exposure to infections such as HIV, Hepatitis B and C, Tuberculosis amongst others.

Our Health System Strengthening program focuses on protecting health workers as well as providing them with awareness on safety practices and a safe working environment which benefits them as well as the patients they serve, by reducing hospital-based infections.

#### **PROTECT THE INDIVIDUAL: We**

delivered interventions to protect all classes of health workers through comprehensive health surveillance of communicable and noncommunicable diseases, immunization, capacity building, training and ensuring complete documentation of the beneficiary's protection status through a booklet.

#### **CREATE SAFE WORK ENVIRONMENT**

Occupational injuries and exposures to pathogens are preventable if HCWs are trained to comply with precautionary norms. The program engages with various departments and healthcare workers to build staff capacity on infection prevention and safe work environment. This includes in-ward and classroom sessions, mass awareness and one to one counselling.

#### **ENSURE SUSTAINABILITY**

Americares with its deep engagement and collaboration with Hospital Infection Control committee ensures the sustainability of its interventions. The program's proven benefits have been successful in creating desired policy level changes, especially at LTMMC & GH. At the closure of the program, the hospital administration undertakes responsibility to continue regular capacity building programs of highrisk healthcare workers.



#### **HIGHLIGHTS -**

- Oral and poster presentations at the international APASL 2018 conference
- Paper publication "Need of Hepatitis B Prevention and Healthcare Worker Safety Program in Government Hospital: Case study of L.T.M.M. College & General Hospital, Mumbai" in the international Journal of Digestive Diseases and Hepatology
- 3,624 Healthcare workers screened
- 4,199 doses of HBV vaccines administered
- 3,663 HCWs educated via in-ward sessions and 3.212 HCWs via classroom sessions

#### STRIVE TO THRIVE: The aim of Strive

to Thrive initiative is to ensure that hospitals continue to practice and build upon the interventions conducted by Americares for health system strengthening.

As part of the completion and hand over of the project to LTMMC & GH, Americares implemented three unique interventions to ensure sustainability -

#### 1. Infection Prevention & Control Manual (IPC manual) :

Americares with Department of Microbiology LTMMC & GH developed an IPC Manual to deliver SOPs for intensive operation theatres and surgical areas. It comprises of 8 chapters on safe practices, accompanied by images, tests and related resources. The IPC manual is a first of its kind developed for LTMMC & GH. The manual is made available among all wards and departments of the institution.



#### 2. IPC Model Ward :

The program undertook the assessment of a high-risk paediatric ward at LTMMC & GH on lines of NABH recommendation, identified and fulfilled the gaps to create a replicable infection prevention control model ward. Gaps like hand hygiene practices, educational material, SOPs, patients beds, biomedical waste segregation, environmental hygiene, etc. were fulfilled by Americares and the model ward was handed over to LTMMC & GH. These initiatives were implemented with thorough understanding of replicability, resource availability, priorities and impact.



"Our residents & Class IV workers have gained thorough knowledge on safety practices and are excellently following it during patient care. We ensure the posters given to us are pasted in our ward so that patients and HCWs can easily access it."



Infection Prevention & Control Manual launched by Add. Municipal Commissioner & Dy Municipal Commissioner, MCGM, Mumbai.



- Nurse in charge

3. I-Spear Mobile App :

To build and sustain the capacity of HCWs, Americares developed an android-based mobile application for infection prevention & control training. The Application has 10 modules with features like lock in chapters, daily reminders, pre & post-test, access to videos & resources, etc. Post completion of training via app, the HCW receives a joint certificate from LTMMC & GH and Americares. The mobile application is available at no-cost to all HCWs. The content is developed in English with potential for translation in local languages for larger reach and impact.



83 Schools enrolled

26,400 Beneficiary children

**13,000** Health Intervention beneficiaries

9,600 Avail upgraded WASH facilities

5,600 Health Education sessions

8,800 Parents Engaged

Allter

"This is a really good program and it is beneficial for students, parents, teachers and school staff. We have noticed that students are exhibiting good health & hygiene-related habits after the program was initiated in our school."

> - Ms. Veena Donwalkar Head Mistress, hhatrapati Shivaji Vidyalay, Dharavi, Mumbai

At Americares, we believe that health of young people, and the adults they will become is critically linked to the health-related behaviours they choose to adopt. Schools offer extra-ordinary setting to influence the choices that young people make and encourage healthy behaviour among them.



Americares school health program encourages healthy behaviours, promotes disease prevention and drives systemic change by improving knowledge and health practices among students of government schools.

#### HEALTH EDUCATION: Classroom based education sessions on health topics are effective way to sensitize children about the importance of health for a good quality of life. In schools, health education is delivered by trained health facilitators, who communicate important knowledge on 3 key areas viz. Health, Hygiene and Nutrition. The capacitated facilitators impart knowledge with the help of ice breakers, Lecture-Engagement-Demonstration (LED) material, activities and games. This

year, **17 facilitators delivered 5600** sessions. A significant change in knowledge and behavior parameters was observed.

#### **PREVENTIVE HEALTH**

**INTERVENTIONS:** Interventions to detect conditions and diseases in their earlier, more treatable stages, significantly reduce the risk of illness. Americares conducts comprehensive screening program

for vision, dental and anaemia among school children. Those requiring treatment for anaemia & vision defects are provided with necessary support and follow up. Children are referred to further treatment for dental health issues.

During the year 13,000 children benefitted from the health interventions conducted by Americares.

#### WATER, SANITATION & HYGIENE

(WASH) WASH in schools is a first step towards ensuring a healthy physical learning environment. Schools with functional WASH can lessen the spread of disease. Our WASH intervention aims to improve the health and learning performance of school-aged children and by extension, that of their families - by reducing the incidence of water and sanitation related diseases. A 'Student Cabinet' empowers students with leadership roles in creating and maintaining WASH facilities and practices.

#### **STAKEHOLDER ENGAGEMENT:**

It is imperative to engage parents, teachers and school administration for sustained behaviour change among children. Nearly 8,800

parents participated in 145 sessions organized to familiarize them with the health messages the children receive through the program. A Sehat Mela - a fun-fair focussing on health, hygiene, nutrition helped strengthen parents participation.

Our facilitators regularly brief school principals and teachers on program activities. Head Master meetings are conducted and parent & teacher groups are formed so that the Americares staff can closely engage with stakeholders, receive feedback and include inputs while delivering sessions to students.



er Engagement



#### "Student Cabinet members help school to bag the Most Clean School Award"

WASH facility in Malvani Village school was upgraded three years ago. Recently, a student cabinet was instituted with responsibilities to monitor the WASH from time to time. The cabinet members actively coordinated with cleaning staff, teachers and Americares facilitators to ensure that the facilities were well maintained. Their efforts were noticed by authorities who bestowed the school with Most Clean School award. School HM Mrs. Mangal Sawant says, "The WASH area is in stark contrast to our old school building, thanks to Americares and student cabinet."

#### "I can read and write without difficulty and I can study well"



Riya Gautam, student of Chhatrapati Shivaji Vidyalaya, noticed that in the past few months she faced difficulty to read and write. She couldn't concentrate in class and her eyes would water while studying at home. When vision screening was conducted in her school, she was identified with a vision defect and was provided with spectacles. Now Riya uses these spectacles daily and is very happy. She can read and write without difficulty. "My eyes do not water and I can study well", she exclaims. "Americares' Didi told me to eat leafy vegetables and carrots regularly. Now I make it a point to eat them along with the regular homecooked meal." she adds.











Due to lack of access and affordability, individuals and families cannot get the medicine they need to stay healthy. As the leading nonprofit provider of donated medicine and medical supplies, Americares is working to change that. We increase access to critical medicine and supplies to over 150 partners spread across India via a strong logistic network. We have sent 101 shipments to 47 partners across 12 states. Worth Rs 2.18 Mio for the year 2018 -19. Our partner network includes charitable hospitals, clinics and NGOs providing community based health care services. We partner with leading pharmaceuticals that donate quality products- from basic analgesics and antibiotics to anti-hypertensive and antidiabetic treatments - which we supply to our partners Pan-India.





#### Logistics & Infrastructure:

Americares receives, stores, sorts and distributes the donations in our state-of-the-art 12000 sq. ft. warehouse in Bhiwandi, near Mumbai.

Our warehouse is equipped with coldchain management and other necessary infrastructure required to maintain optimum quality of the medicines. Our trained staff manages and optimizes product donations to ensure safe and effective distribution of medicine and medical supplies to local partners.

All the donations received and distributed from our warehouse are recorded in a specialized inventorymanagement software. Our documentation process complies with statutory requirements and standards.



People's contact with trained workers is proved to be instrumental in improving health in developing countries. Community based programs under many circumstances provide this crucial contact. The Community Health Program implemented in high risk slums of F/North ward Mumbai delivered unique door-to-door model for prevention of Hepatitis B among childbearing women with an aim to prevent Mother-to-Child transmission. The Door-to-Door model involves multiple visits and engagement with the stakeholders. The program ensured sustainability through building capacity of community physicians on prevention of Hepatitis in the target communities.









#### Synopsis of special activities:

World Breastfeeding week: From 1st to 7th August, staff conducted 21 meetings with Aaganwadis to reach 286 women beneficiaries. Awareness was created on importance of breast milk, duration of exclusive feeding and challenges faced.

Wall Painting: Americares with community volunteers, implemented Hepatitis B Awareness wall paintings in 5 communities of F/N ward, Mumbai with high risk practices and high prevalence of Hepatitis B.

Capacity Building of Community Doctors: Americares organized a CME for community physicians on Maternal & Child Nutrition. The program focused on nutrient requirement during pregnancy & lactation, anaemia and malnutrition.



Winners of 9<sup>th</sup> Spirit of Humanity Awards, September 2018

Americares India Foundation believes in recognizing and honouring those who make exemplary contributions in serving the Indian society. This philosophy has inspired the inception of Spirit of Humanity in 2010.

This year, Americares India celebrates a decade of Spirit of Humanity, serving as a national level platform for collaboration, capacity building, rewards and recognition within the social sector.

The platform brings together thought leaders from corporate, government, health, academia, development and CSR sectors. All under one roof, they unite and share their knowledge and proficiency while evaluating the social

**Collaboration &** 

• Interface with

domain experts

program to the

esteemed Jury

• Partnership & PR

opportunities

• Share organization's

work with CSR Heads

• Opportunity to present

**Networking:** 

impact created by the participating organizations.

The 10th Spirit of Humanity Awards will witness interactions among various stakeholders for sustained engagement, increased knowledge and cross learning.

## **Benefits to participating NGOs**

#### **Recognition:**

#### Zonal Winner -

• Certificate

#### National Winner-

- Certificate
- Trophy
- Cash prize of Rs. 1 Lakh

#### **Capacity Building**

- Knowledge sharing
- Scope to expand programs based on best practices
- Mentoring & guidance by corporate and academia
- Cross fertilization of ideas and expertise

## **Impact Sectors 2019 Organizations** with Annual Budget < 3 Cr. hild Care Disability Education Women's Empowerment

Annual Budget > 3 Cr.



## **Highlights**

6 Categories

Nominations

Jury Members

5 Finalists

Winners

0+

**Pre-final Evaluation Round** (at SPJIMR, August 2, 2019)









## **Our Donors**



President & Trustee Mr. S. K. Mitra Chairman, QSK Advisory Pvt Ltd

Secretary & Trustee Mr. Ranjit Shahani Former Vice Chairman & Managing Director, Novartis India

**Treasurer & Trustee** Mr. Vikram Parekh Director, Parekh Integrated Services Pvt Ltd

Trustee Ms. Anjali Raina Executive Director, Harvard Business School India Research Centre

#### **Key Management Team**

Mr. Shripad Desai MD & Country Director

Mr. Anirban Mitra Senior Director, Operations

Dr. Priyamvada Todankar Director - Programs

#### **Corporate:**

Abbott Healthcare Pvt Ltd

Abbott India Limited

Alcon Laboratories (India) Pvt Ltd

Becton Dickinson India Pvt Ltd

**BP** India Services

**Castrol India Limited** 

**Catalyst Corporate Services** Pvt Ltd

Colgate Palmolive India Limited

Crane Fund for Widows and Children

Fullerton India Credit Company Limited

Johnson and Johnson Pvt Ltd

Merck Specialities Pvt Ltd

Morgan Stanley India Company Pvt Ltd

Novartis Healthcare Pvt Ltd

Pfizer Healthcare India Pvt Ltd

Yahoo! Employee Foundation

Pfizer Products India Pvt Ltd Procter and Gamble Health

Sandoz Pvt Ltd

Limited

Pfizer Limited

Pfizer Limited

Sandoz Pvt Ltd

Pvt Ltd

India

Pvt Ltd

BPXA

CME Group

Johnson & Johnson

Novartis India Limited

Novartis Healthcare Pvt Ltd

**RBL Bank Limited** 

Reliance Nippon Life Asset

Management Limited

United Way of Mumbai

Videojet Technologies (I)

**Employee's Contribution:** 

Alcon Laboratories (India)





#### Foundation

Americares Foundation Inc

Axis Bank Foundation

BP foundation Inc

Cipla Foundation

**Claretian Educational And** Social Service Society

**Glenmark Foundation** 

Rural India Supporting Trust

The Hans Foundation

WPP India Corporate Social **Responsibility Foundation** 

#### **Cloud Funding**

Fueladream Online Venture

Impact Guru Technology Venture's Private Limited.

PayU money

Social Squared Ventures Inc

#### **Gift in Kind:**

Abbott Healthcare Pvt Ltd

Baxalta Bioscience India Pvt Ltd

Becton Dickinson India Pvt Ltd

Merck Limited

Cipla Limited

Glaxo Smithkline Pharmaceuticals Limited

**Glenmark Pharmaceuticals** Limited

Johnson & Johnson Pvt Ltd

JW Marriott Mumbai Juhu

Meenakshi Mission Hospital & Research Centre (c/o Vitamin Angels)

Pfizer Limited

Procter & Gamble Health Limited

**RPG Life Sciences Limited** 

Sanofi India Limited

Zydus Healthcare Limited



## **Our Patrons**

#### **National Jury**

**Archana Chandra** CEO Jai Vakeel Foundation

**Jacob Ninan** Executive Trustee & CEO Axis Bank Foundation

**Dr. Jayesh Lele** National Secretary Hospital Board of India

**Dr. Harshad Thakur** Director NIHFW

Nirja Mattoo Chairperson Centre for DOCC -SPJIMR

Paul Glick Executive Director RIST

**Prerana Langa** Head Roundglass Foundation

**Rajen Gandhi** Partner Gandhi Paleja& Associates

**SK Mitra** Chairman QSK Advisory Pvt Ltd

**Surekha Shenoy** COO Morgan Stanley -India GIC

Svetlana Pinto Country Head Communications & CSR Novartis India

**Viveka Roychowdhary** Editor Express Pharma & Express Healthcare, Indian Express

#### **Pre-National Jury**

**Abha Goyal** India CSR Analyst Morgan Stanley

Amit Shrivastav Independent Consultant

**Dr. Chandrika Parmar** Associate Professor

**Dr. Shripad Taklikar** Associate Professor Sion hospital

**Dr. Lata Dhir** Professor, SPJIMR

SPJIMR

**Dr. R K Pattnaik** Professor, SPJIMR

Prof M Suresh Rao Professor, SPJIMR

**Rekha Pillai** Head –CSR Castrol

**Ruchi Khemka** Head – CSR Deutsche Bank

#### **Online Jury**

.....,

Abha Goyal Morgan Stanley

Amit Sontakke HCS

Amol Bhalerao Fullerton India Credit Company Ltd.

Anand Bang Consultant

Anand Datla Tata Trust

Anand Panjiyar WISH Foundation India

Anoop Velayudhan CDC

Babu Joseph Consultant Bhushan Chowdhury Nutrition International

Chandrakant Deshpande Impact India

Dr. Mayur Patel SWASTH India

**Dr. Shilpa Vinod Bhatte** Vitamin Angels

Dr. Shripad Taklikar Sion Hospital

**Dr. Neeraj Markandeywar** GSK

Dr. Nirendra Haobijam JNIMS Imphal

**Dr. Rani Mohanraj** Samarth NGO

Hema Ganachari Idobro

**Jyotsna Bhatnagar** UN World Food Programme

Murli Sundrani Becton Dickinson

Shailesh P Rau Consultant

Shilpa Ramanathan Becton Dickinson

Shivani Thakur Consultant

Shrikant Kulkarni Castrol

Shruti Goel Intellecap

Sushant Bhagwat Kotak Education Foundation

Ulka Dhuri Cipla Foundation

Vinod Pande SBI Foundation

## **Professional Standards**

#### **Governmental:**

- Registered as a Public Charitable Trust in India since 2006
- Registered under Section 12A of the Income Tax Act, 1961
- Recognized under Section 80G of the Income Tax Act, 1961
- Registered under Foreign Contribution Regulation Act (FCRA), with Ministry of Home Affairs (MHA)
- Licensed to purchase, store, sell and distribute drugs with the State Food & Drug Administration (FDA) of Maharashtra
- Complies with the waste disposal norms laid down by Maharashtra Pollution Control Board (MPCB) with regard to destruction of date expired medicines.

\*-Americares India is a registered trademark of Americares Inc





#### **Partnerships**

 Member of Indian Drug Manufacturers Association (IDMA)

**Professional:** 

(ASSOCHAM)

(SPHERE)

- Member of the Associated Chambers of Commerce of India

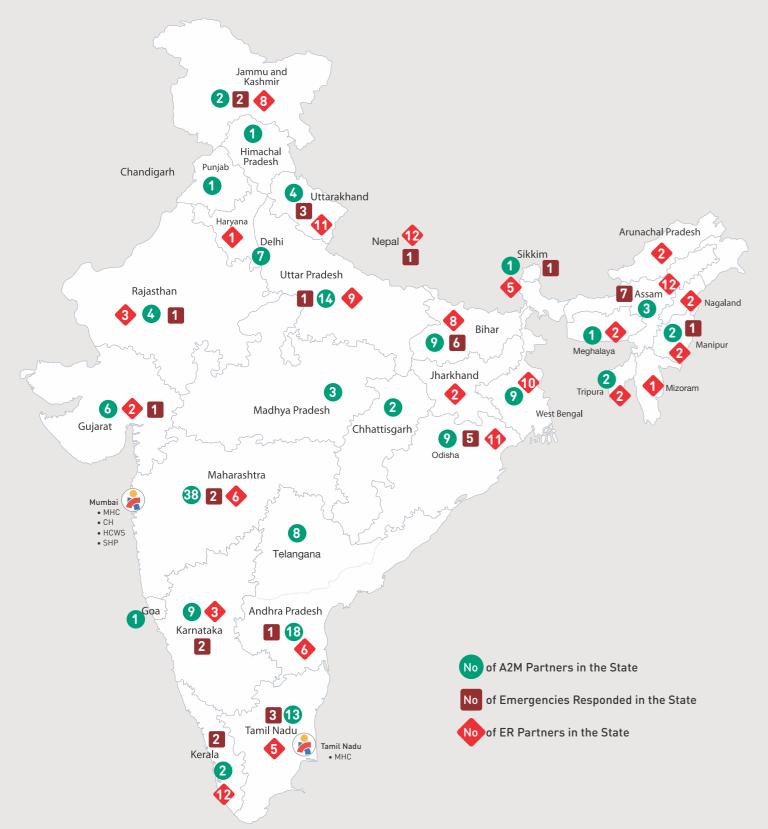
- Member of National Coalition of Humanitarian Agencies in India

- Member of Indo American Chamber of Commerce (IACC) Americares is privileged to have partnered with numerous respected institutions as part of its programs and initiatives. Few of them are listed below:

- National Disaster Management Authority (NDMA)
- National Rural Health Mission (NRHM)
- Municipal Corporation of Greater Mumbai (MCGM)
- King Edward Memorial Hospital (KEM)
- Lokmanya Tilak Municipal Medical College and General Hospital (LTMMC & GH)
- Directorate of Health Services
- Department of Health and Family Welfare
- Sashastra Seema Bal
- 14 Rashtriya Rifles, Indian Army



## **Touching Lives Across India**







The map used is for general illustration only and are not intended to be used for reference purposes. The representation of political boundaries does not necessarily reflect the position of the Government of India on international issues of recognition, sovereignty of jurisdiction.



## **Our Mission**

Americares saves lives and improves health for people affected by urban poverty or disaster so they can reach their full potential



#### **Americares India Foundation**

B-706, Mittal Commercia, Chimatpada, Off MV Road, Marol, Andheri (E), Mumbai- 400 059 022-28598748 | americaresindia.org | info@americares.org