

FOUNDED
TOTAL AID DELIVERED
HEADQUARTERS

2006
> INR 600 MIO
MUMBAI



Annual Report 2015 - 16

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“For he who has health has hope; and he who has hope, has everything.”

– Owen Arthur



Dear Friends,

During 2015-16, Americares India Foundation responded to people affected by poverty or disaster with life-changing health programs, medicine and medical supplies.

In Tamilnadu, our emergency response teams were fast to provide medical aid and relief, helping more than 10,000 families recover from the unprecedented floods. One year later, we are helping rebuild and strengthen the healthcare infrastructure in the flood affected districts of Tamil Nadu. Our Mobile Medical Clinic program crossed landmark 4,50,000 consultations since its inception, driving positive change in health-seeking behaviour of urban poor in Mumbai. Our comprehensive School Health program is working towards improving the health and learning of 22,000 children across 79 municipal schools.

More than 3,400 healthcare workers at a large public hospital are protected from infectious diseases through our intervention. More than 100 partners across country have benefitted through our Access to Medicine program that works to catalyse lasting improvements in health outcomes for their beneficiaries. We are focussed on prevention of and protection from vital chronic and acute diseases, prevalent within the marginalized population.

The ‘Spirit of Humanity’ has grown into a national level recognition and knowledge platform for NGOs across the country bringing together leaders across various sectors.

We thank our partners, generous donors and passionate team members for their wholehearted contribution.

In the second decade of our operations, with your support, we commit to help more people reach their full potential!

Sincerely,

Shripad Desai
MD & Country Director

S K Mitra
Chairperson & Trustee



Americares saves lives and improves health for people affected by poverty or disaster so they can reach their full potential .

WHO WE ARE

Americares India Foundation is a health-focused international relief and development organization that responds to people affected by poverty or disaster with life-changing health programs, medicine and medical supplies. Each year, **Americares** delivers over Rs. 100 million in innovative health programs and quality medical aid across the country, making it the India’s leading non-profit provider of donated medicine and medical supplies.

WHAT WE DO

- **Help communities prepare for, respond to and recover from disasters**
- **Increase access to critical medicine and medical supplies**
- **Improve and expand clinical services**
- **Prevent disease and promote good health in vulnerable communities**

OUR VISION

A world in which all people have pathways to health and opportunity

Our Programs



EMERGENCY RESPONSE

Americares responds to natural disasters and humanitarian crises, establishes long-term recovery projects and brings disaster preparedness programs to vulnerable communities.



ACCESS TO MEDICINE

To improve health outcomes for patients and communities, **Americares** increases access to quality medicine and supplies for partner hospitals, clinics and medical teams.



COMMUNITY HEALTH

To reduce preventable illness, **Americares** supports, designs and implements disease prevention and health education efforts that link to treatment services at community clinics and schools.
Mobile Medical Clinics School Health Program Infection Prevention Program



CLINICAL SERVICES

Americares delivers and supports quality clinical services at major public hospitals to meet the most critical needs of the communities they serve.



10

Years of responding to people in need

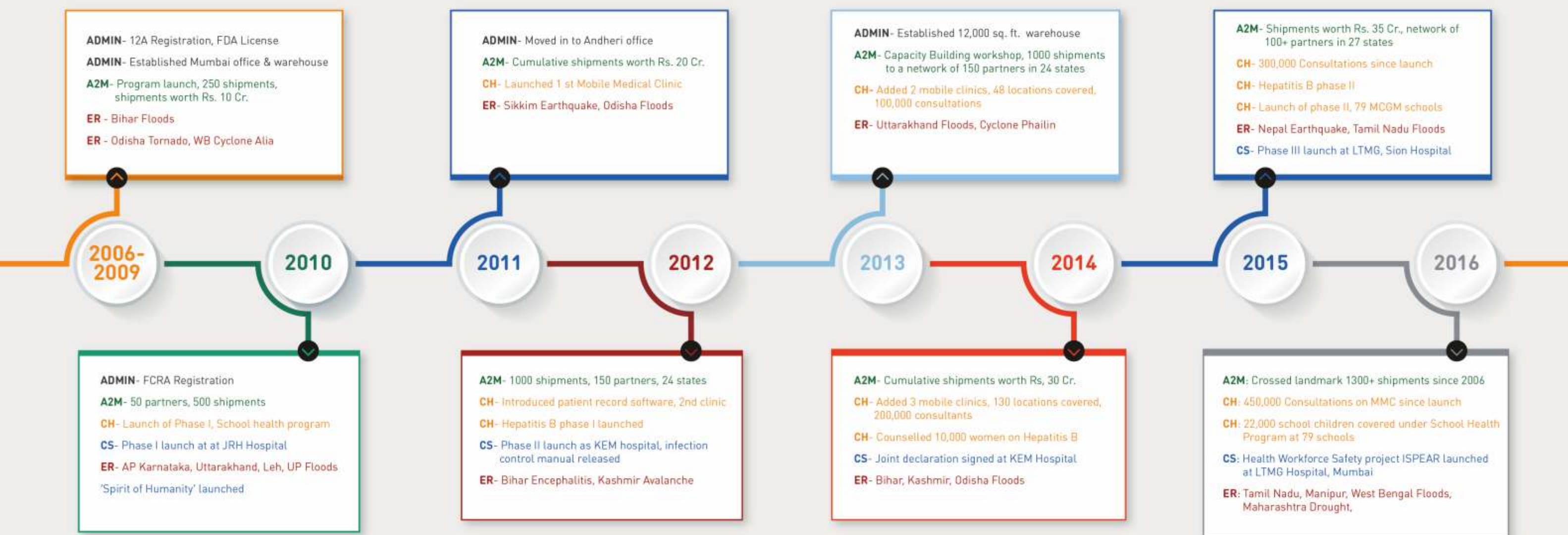
27

States across India

600

Million Rupees invested through donated medicines and programs

Key Milestones Since 2006



Emergency Response



Americares responds to natural disasters and humanitarian crises, establishes long-term recovery projects and brings disaster preparedness programs to vulnerable communities.



“The unprecedented floods in Tamil Nadu left the health systems unable to cope with the huge demands. AmeriCares India was able to quickly make drugs and supplies available. We commend their logistics for being able to do this in the most difficult of situations.”

Dr Joseph Williams,
Director,
Voluntary Health Services Hospital,
Chennai

With our robust pre-positioning plan and strong pan-India network of partners, we are among the first to respond to emergencies. Working through readiness, response and recovery, we stay as long as needed, helping to restore health services for survivors.

Tamil Nadu Floods, December 2015

When Tamil Nadu was inundated by one of the worst floods, AmeriCares' medical teams were swift to provide primary care for more than 30,000 survivors. We donated medicines and medical supplies to ensure uninterrupted access at healthcare facilities.

More than 10,000 families received essential relief materials that helped them rebuild their homes and lives.

Americares collaborated with the local government for speedy recovery of health infrastructure in flood affected regions.

27 Primary Health Care centres and 4 General Hospitals that we supported through replacement and upgradation of high-end medical equipment, are geared to serve the communities for years to come.

Americares has upgraded the physiotherapy, prosthetic and orthotic departments at the worst-hit Government Institute of Rehabilitation Medicine in Chennai. The institute is equipped to serve thousands of disabled individuals across the state by providing locally developed, high quality prosthetic organs and other treatments.

Maharashtra Drought, 2015

Less than 50 percent of the average rainfall for two consecutive years led to a server drought situation across many districts in Maharashtra in 2015. Families, especially women and children, were at high risk of malnourishment. Lack of access to safe drinking water and medical supplies raised their health risks.

Americares partnered with local organizations in Latur, Osmanabad and Amaravati, to conduct health camps. Expectant & lactating mothers and children below five years received nutrition kits. Families were provided with health and hygiene kits and water purification tablets to ensure access to safe drinking water.



11

States across India

23

Disasters

77

Health facilities
upgraded

50

Lac Beneficiaries

Access To Medicine



To improve health outcomes for patients and communities, AmeriCares increases access to quality medicine and supplies for partner hospitals, clinics and medical teams.



UN Millennium Development Goals

Goal 8:

Develop a Global Partnership for Development

Target 17

In cooperation with pharmaceutical companies, provide access to affordable essential drugs in developing countries

A very large part of the India's population has inadequate or no access to essential and life-saving medicines. Along with skilled and dedicated healthcare providers, medicines are the most significant means that society possesses to prevent, alleviate, and cure disease.

Our Access to Medicine program works to catalyze lasting improvements in health outcomes for patients and low-income communities.

Pharmaceutical Partnership

AmeriCares partners with leading pharmaceutical manufacturers in India to seek in-kind product donations. Our medicines include a wide range—from basic analgesics and antibiotics to anti hypertensive and anti diabetic drugs.

Logistic Capacity

The high quality products are received at our state of the art warehousing facility in Bhiwandi, near Mumbai. The warehouse is equipped with necessary infrastructure to include warehousing software, cold chain management facility, among others. Our trained staff, at the 12,000 sq. ft. warehouse, efficiently manages the logistics to ensure that the medicines reach out to our Pan-India partners and we can optimize the product donations.



AmeriCares supports medicinal needs of pilgrims visiting Pandharpur through its partner Bhakti Vedanta Hospital



Partner Network

Our partners include charitable hospitals, clinics and NGOs who run community based healthcare programs. Each partner organization is selected carefully after understanding their philosophy, programs, capacity and ability to fulfil our stringent partnership criteria.



Infants receive access to Vitamin A supplements at Prasad Chikitsa, Thane



AIMS Shamlaji Hosp in Gujarat provides donated medicines to patients in the tribal belt of Aravali

27

States across India

100

Plus partners across India

1300

Plus shipments

500

Thousand plus course treatments

To reduce preventable illness, AmeriCares supports, designs and implements disease prevention and health education efforts that link to treatment services at community clinics and hospitals.



“One day, I came here in search of free medication and my health has improved permanently. If not for AmeriCares, I would have lived with undiagnosed hypertension all my life.”

Ramlal, Age 49

A patient at
AmeriCares Mobile Clinic

Life in overcrowded and unsanitary urban slums is especially dangerous for children’s health, development and welfare. For an estimated 10 million people, who live in the slums of Mumbai, high costs of living, job insecurity and lack of access to primary care affects the health seeking behaviour and general health.

Mobile Medical Clinics

In 2011, AmeriCares introduced the Mobile Medical Clinic (MMC) program with a vision to provide ‘Access & Continuity’ of care to drive change in the health seeking behaviour of marginalized communities. Six days a week, our fully-equipped seven mobile medical clinics bring health care to poor families in 133 slum locations of Mumbai. The MMCs are staffed by a doctor, patient registrar, community health worker and pharmacy assistant. Each MMC

visits specific locations twice a month - a regular schedule that slum residents can depend on.

Comprehensive Care

Clinic doctors conduct patient exams, make diagnoses and prescribe treatment, while the pharmacy assistant dispenses prescription medicines at no-cost. For patients who require specialized treatment, referrals are provided to specialty clinics and hospitals to leverage existing government and subsidized private sector programs.

Behaviour Change

Our trained community health workers provide preventive health education. The education efforts and educational materials are aligned with the Municipal Corporation of Greater Mumbai’s disease awareness and education programs, including special health awareness sessions that coincide with national health days, celebrated throughout the year.

Community Participation

Clinic staff also works to engage local stakeholders to advance community health. Through coordination with community leaders and other non-governmental organizations, they identify top health needs in the community, prevent duplication of services and partner to conduct health education sessions & grass root interventions.



7

Mobile Medical Clinics

13

Municipal wards

133

Clinic locations

140

Thousand plus
consultations a year



It is clear that without proper education, health suffers. And without proper health, good education is not possible. We aspire to develop a model program that can be replicated across geographies, to simultaneously improve education and health

An effective school health program can be one of the most cost effective investments a nation can make to simultaneously improve education and health. WHO promotes school health programs as a strategic means to prevent important health risks among youth.

Our comprehensive programs aim to improve the health and learning of school children through four core components – health-related policies, water and sanitation, skills-based health education and school health services.

Skill-Based Health Education

Our trained school health facilitators engage with the students during the education sessions to inculcate positive health attitudes and practices. The core messages are imbibed using various tools like lectures, demonstrations, activities and contests during assembly and classroom engagement.

Water, Sanitation & Hygiene (WASH)

Access to safe drinking water, clean sanitation facilities and personal hygiene are essential components of our program. We focus on repair, renovation and maintenance of the facilities to ensure that children are able to implement basics of the health practices they learn.

School Health Services

- Children requiring special intervention for vision, hearing and oral care are provided specialist care and treatment
- Female students are educated and provided access to personal hygiene practices
- All students undergo consent based de-worming treatment to protect them from parasitic intestinal worms
- All schools are equipped with a comprehensive first aid kit

Stakeholder Participation

Parents and teachers are the two key stakeholders with whom we engage on a regular basis.

We train and equip teachers with educational material and tools to ensure that they deliver consistent health messages to their students.

Meetings are conducted to sensitize parents about health issues and seek their participation in the behaviour change process.


79

Municipal schools

22

Thousand enrolled children

10

WASH facilities upgraded



In the past several decades people's contact with trained workers has been instrumental in improving health in developing countries. Community based programs under many circumstances provide this crucial contact. Their role is partly in improving access to technology and resource, but it is also important in fostering behaviour change and more generally, in supporting caring practices.

Our community health programs focus on prevention of and protection from vital chronic and acute diseases prevalent within the marginalized population.

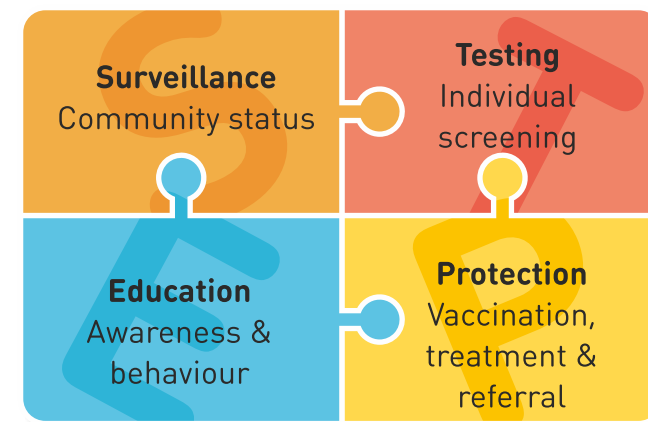
STEP Model

Built on the four pillars of Surveillance, Testing, Education and Protection, each program module is customized to address the relevant issues and concerns. A trained team of healthcare workers and educators works closely with the communities to derive the outcomes.

Hepatitis Prevention

Hepatitis B virus (HBV) infection is a serious clinical problem affecting 2 billion people worldwide. In India, half of the Chronic Hepatitis B (CHB) burden results from vertical or mother-to-child transmission.

Our community health program focuses on prevention of vertical transmission of Hepatitis B, thereby protecting women in child-bearing age and their babies.



Americares' STEP Model for community



Beginning of a change

Amjad (name changed), a young boy of 16 years, attended one of Americares' community blood testing and vaccination camps in Ambedkar Nagar, Wadala (Mumbai). He was oblivious to the fact that he was infected with Hepatitis B virus. When he was detected a positive, the Americares India team conducted screening of all his family members, including his 20 year old pregnant sister Sana (name changed). Sana too was Hepatitis B positive. However, this news wasn't new to her.

Sana, during one of her Ante-Natal Care check-ups at a Government Hospital, found out about her health status. She was advised to get her child vaccinated at the hospital. While the doctor meant bringing the child for vaccination post-delivery, Sana misinterpreted it as injecting the vaccine to the foetus. Fear got the better of her and she decided to not only avoid the baby's vaccination but also refrain from registering at any Hospital for the delivery.

Our team counseled her and resolved the misconception about vaccinating the foetus. She was also assured that there is no harm in vaccinating the new born child. Further, she was educated about the causes and effects of Hepatitis B & C.

Sana has now registered at a nearby Government Hospital for her delivery. She is also encouraging her in-laws to undergo the Hepatitis B diagnosis and vaccination.

Ref: Community Health and Nutrition Programs Second edition

12

Communities

18

Thousand women in child bearing age

3800

Vaccinated against Hepatitis B

1200

Safe pregnancies ensured

Clinical Services

Americares delivers and supports quality clinical services at major public hospitals to meet the most critical needs of the communities they serve.



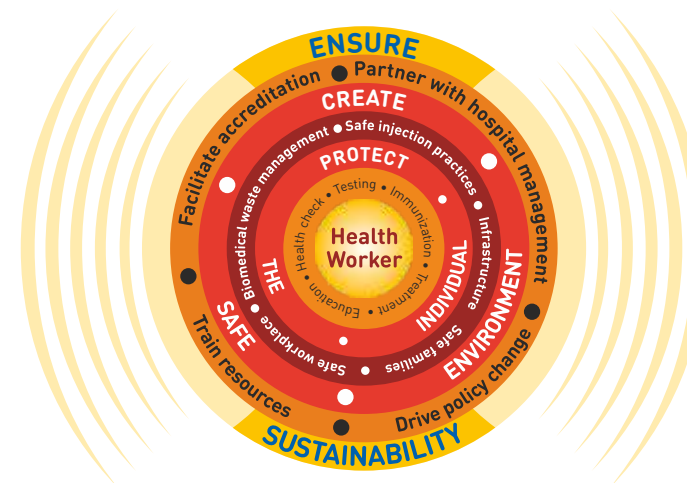
"I thank Americares for helping us in our infection control measures and health care surveillance. Americares has extended its scope of work beyond normal health care surveillance and is trying to take it much further. The role that AmeriCares is playing here at Sion Hospital is phenomenal. Hats off!"

Dr. Suleman A. Merchant,
Dean, LTMG Sion Hospital, Mumbai

Healthcare workers are at risk of occupational exposure to infections such as HIV, Hepatitis B and C, Tuberculosis, amongst others. In India, healthcare workers are at high risk of infectious diseases for various reasons, including awareness, risk assessment and low priority given by the health managements of both Government and private hospitals.

Launched in 2010, the health workforce safety initiative of Americares aims to educate, vaccinate and protect the health workers from Hepatitis B and other transmissible diseases. We have developed and standardized a program module for ensuring healthcare worker safety in large-scale public hospitals.

Working closely with the hospital infection control committees, we have sensitized and protected more than 5,000 healthcare workers at Jagjivan Ram Hospital (JRH) and KEM Hospital and are currently working with the LTMG Sion Hospital.



A Health worker's story

"I am really thankful to Americares India for guiding me at every step and for testing and vaccinating my family. I have never seen anyone care so much for another without a selfish motive."

Nayan (name changed), Ward Boy, LTMG Sion Hospital, Mumbai

Nayan (name changed), a 33 year old ward boy at LTMG Sion Hospital, can be seen attending to patients of Skin OPD by nursing their fresh injuries, dressing their wounds, cleaning and disposing bio-medical waste and assisting Doctors in clinical tasks. For over 5 years, Nayan conducted his daily duties without a worry about being exposed to infections. Many a times, Nayan would clean open wounds of emergency patients without wearing gloves or any personal protective equipment.



When we were introduced to Nayan, we told him that he could be at risk of contracting blood-borne infections such as Hepatitis B. His tests affirmed that he was Hepatitis B positive.

Immediately, our medical team contacted his family and conducted tests on all his family members to identify their infection status. It was found that all male members of his family- his father and 2 brothers- were Hepatitis B positive. Nayan woefully admitted that he was unaware of standard precautions that need to be followed while treating patients. Our team familiarized him with the precautionary steps so that he wouldn't expose himself to any more infections.

With our team's help, Nayan underwent further tests and is keeping well with the aid of medication.

3

Public Hospitals

7000

Health screening

9000

Health workers

Spirit of Humanity 2010-2015



In 2010, AmeriCares launched the Spirit of Humanity Awards to identify and honour excellence by not-for-profit organizations working for the underprivileged, especially in the health care sector. Over the years, Spirit of Humanity has served as a centre of excellence, bringing

together leaders across various fields, from the social sector to corporations.

Now in its seventh year, the Spirit of Humanity is growing from an awards program into a national-level platform for collaboration, capacity building and recognition

within the social sector in India. Across India, the Spirit of Humanity will bring together not-for-profit organizations, academia, government authorities, thought leaders and corporations for sustained engagement and cross learning.



2010



2011



2012



2013



2014



2015

Spirit of Humanity 2016



Impact Sectors

- 1 Child Care
- 2 Disability
- 3 Education
- 4 Health
- 5 Livelihood
- 6 Women Empowerment

6

Categories

300

Plus nominations

50

Plus jury members

26

Finalists

Benefit to the participating NGOs

Collaboration:

- Interface with domain experts & like minded NGOs
- Networking & long term partnership with corporates
- Volunteering by corporates, academia & individuals

Capacity Building:

- Knowledge update
- Mentoring by corporate and academia
- Cross fertilization of ideas & expertise

Recognition:

- Opportunity to be part of national recognition process
- Sharing best practice at national level
- Certification, trophy & cash grant
- PR opportunity and coverage
- Award grant
- Certificate of Excellence



Our Team



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MD & Country Director

Mr. Anirban Mitra
Senior Director, Operations

Dr Swati Jha
Director, Programs

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The Hans Foundation

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Communications & CSR, Novartis

Viveka Roychowdhury,
Editor, Express Pharma

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Centre for Public Health, TISS

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Professional Standardss

Governmental:

- Registered as a Public Charitable Trust in India since 2006
- Registered under Section 12A of the Income Tax Act, 1961
- Recognized under Section 80G of the Income Tax Act, 1961
- Registered under Foreign Contribution Regulation Act (FCRA), with Ministry of Home Affairs (MHA)
- Licensed to purchase, store, sell and distribute drugs with the State Food & Drug Administration (FDA) of Maharashtra
- Complies with the waste disposal norms laid down by Maharashtra Pollution Control Board (MPCB) with regard to destruction of date expired medicines

Professional:

- Member of Indian Drug Manufacturers Association (IDMA)
- Member of the Associated Chambers of Commerce of India (ASSOCHAM)
- Member of National Collation of Humanitarian Agencies in India (SPHERE)
- Member of Indo American Chamber of Commerce (IAAC)

Partnerships:

Americares is privileged to have partnered with numerous respected institutions as part of its programs and initiatives. Few of them are listed below:

- National Disaster Management Authority (NDMA)
- National Rural Health Mission (NRHM)
- Municipal Corporation of Greater Mumbai (MCGM)
- King Edward Memorial Hospital (KEM)
- Lokmanya Tilak Municipal General Hospital (LTMG)
- Directorate of Health Services
- Department of Health and Family Welfare
- Himalayan Institute Hospital Trust

Partner With Us



Program Funding

Align your CSR and our programs, let’s leverage resources and multiply its effect for a deeper social impact, while maximising every rupee invested!



Employee & Payroll Giving

Employees can either contribute a small amount each month towards our projects or fundraise innovatively through crowd funding platforms, workplace fundraisers, etc.



Cause-related Marketing (CRM)

Meet your social responsibility objectives by exploring cause-related marketing with us.



Gift-in-Kind Support

Become our annual contributor to pre-position resources such as medicines, medical supplies, water, blankets and hygiene items.



Matching Grant

Matching your company’s grant with your employees’ payroll contribution boosts their spirit of giving and doubles the social impact.

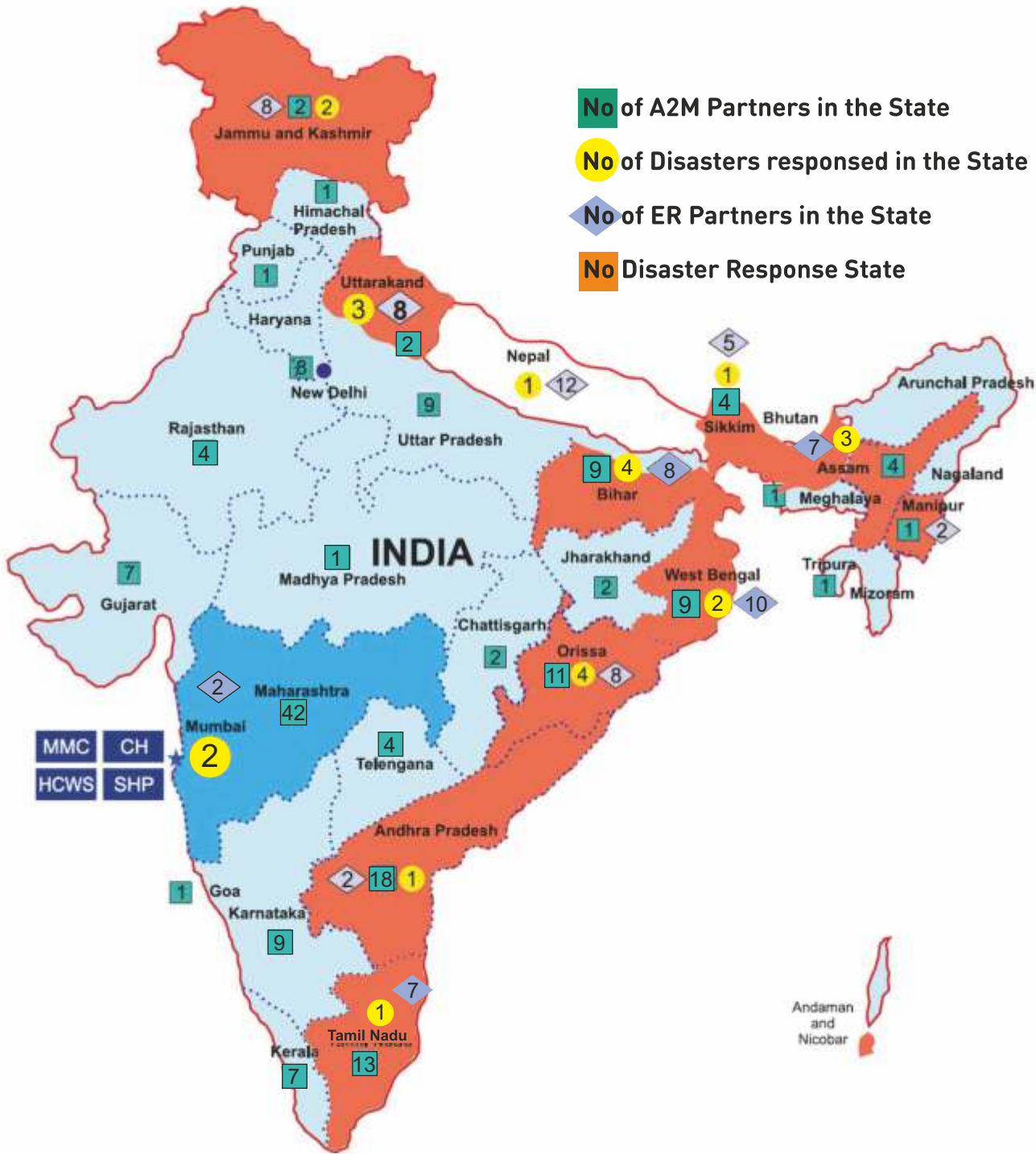


Event Sponsorship

Collaborate with us for one of our existing events to raise funds and awareness for disaster relief and other ongoing programs. The annual Spirit of Humanity event provides immense scope for corporate donor visibility and recognition.



Touching Lives Across India



Maps used are for general illustration only, and are not intended to be used for reference purposes. The representation of political boundaries does not necessarily reflect the position of the Government of India on international issues of recognition, sovereignty or jurisdiction.

"Better health is central to human happiness and well-being. It also makes an important contribution to economic progress, as healthy populations live longer, are more productive, and save more."

1Health and development, who.int/hdp/en



Americares India Foundation

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