

## And The Winner Is



*"I have been working for the last 20 years in the field to fight malnutrition. Thank you AmeriCares India for giving us a platform to showcase and for encouraging our work. I'm really grateful,"* said a humble Mr. Om Prakash Sharma from Gram Chetna Kendra, Rajasthan, winner in the Child Nutrition category supported by Abbott Nutrition. Mr. Sharma is one of the six winners in this year's Spirit of Humanity Awards.

The awards were initiated in 2010 to provide a platform for non-profit organizations such as Gram Chetna Kendra, which work tirelessly to better health and health care facilities within their communities and states, and across the nation as a whole. The goal of the awards is to bring different organizations under one roof to promote and encourage exchange of ideas, experiences and learning within a specific topic as well as over the functioning and practice of each organization.



Over the years the awards have gained support from many corporations, social organizations and individuals. Shri Suresh Shetty, Health Minister, Maharashtra, supports the awards and the overall work done by AmeriCares India. Shri Shetty was our Chief Guest for the Spirit of Humanity Awards 2013.

### WINNERS 2013

**Category:** Child Nutrition  
**Supported by:** Abbott Nutrition  
**Winner:** Gram Chetna Kendra, Rajasthan

**Category:** Oncology  
**Supported by:** Novartis Oncology  
**Winner:** RMD Pain and Palliative Care Trust, Chennai

**Category:** Jury's Choice  
**Supported by:** ICON  
**Winner:** Magic Bus India Foundation, Mumbai

**Category:** Infections  
**Supported by:** AmeriCares India  
**Winner:** TB Alert India, Andhra Pradesh

**Category:** Womens Health  
**Supported by:** AmeriCares India  
**Winner:** Fluorosis Research and Rural Development Foundation, New Delhi

**Category:** Neurology/Mental Health  
**Supported by:** AmeriCares India  
**Winner:** Udaan - For the Disabled, New Delhi

**Top:** A.K.Susheela winner in the Womens Health category receiving the prize cheque; Dr. Prakash winner in Oncology Service category receiving the Certificate of Excellence; Mr. Anil Sharma receiving the award trophy in the Child Nutrition category

**Below:** Shri Suresh Shetty receiving an honorary award from AmeriCares India Managing Director, Shripad Desai, and AmeriCares Senior Vice President of Development, Kevin Allan.

# Journey to the Awards - The Screening Process



## Shortlisted Nominees 2013

### Child Nutrition

- Foundation for Mother and Child Health, Mumbai
- Gram Chetna Kendra, Rajasthan
- Mobile Creches, New Delhi

### Infection

- Dr. Smarajit Jana, Kolkata
- Prasad Chikitsa
- TB Alert India, Andhra Pradesh

### Women's Health

- Centre for Action Research and People's development, Hyderabad
- Fluorosis Research and Rural Development Foundation, New Delhi
- Swayam Shikshan Prayog, Mumbai
- The Bombay mothers & Children Welfare, Mumbai

### Oncology

- Cancer Aid Society, New Delhi
- Indore Cancer Foundation, Indore
- RMD Pain and Palliative Care Trust, Chennai

### Neurology Mental Health

- Ashadeep, Guwahati
- Sahyog KushthaYagna Trust, Vadodara
- Udaan - For the Disabled, New Delhi

### Jury's Choice

- Freedom Trust, Chennai
- Hindustan Latex Family Planning Promotion Trust, NOIDA
- K. J. Research Foundation, Tamilnadu
- Magic Bus India Foundation, Mumbai
- Maharashtra Arogya Mandal, Pune

The journey to the awards is a six-month process. In October 2012, a call for applications was sent out to NGOs through our Outreach Partner, GuideStar India. NGOs sent in their applications within six categories: Child Nutrition, Infections, Oncology, Neurology/ Mental Health, Women's Health and Jury's Choice ( for those who do not fall into the other specific categories). This year we received more than 200 applications, the highest number to date.

In February 2013, more than 100 complete applications with supporting documents were reviewed by a Screening Committee consisting of 16 individuals working in four sessions over two days. The committee consisted of individuals from a variety of fields, each bringing their unique point of view to the discussion. All nominees were reviewed on a preset list of 12 parameters ensuring everyone was judged equally.

From these 100 nominees, the committee shortlisted the top three to five NGOs in the six categories. A total of 22 applications were shortlisted and these nominees were then invited to make an oral presentation to the Jury on April 6, 2013.

## Screening Committee Members

**Ms. Anupam Nidhi** - Head, Group CSR, Reliance Communications

**Mr. Cyril David** - Deputy CEO, Volkart Foundation

**Dr Dhananjaya Saranath** - Research Director, Reliance Life Sciences Pvt. Ltd.

**Ms. Garima Deveshwar-Bahl** - Programme Director, SNEHA

**Mr. Hiren Mehta** - Harmony for Silvers Foundation

**Mr. M H Narsimhan** - Immediate Past President, Rotary and Coach

**Ms. Nirja Mattoo** - Chairperson, Centre for Development of Corporate Citizenship, S P Jain Institute of Management and Research

**Ms. Radha Sule** - Head, Corporate Sustainability, Tata Capital Financial Services Ltd.

**Ms. Rimmi Harindran** - Associate Director and Head, Business Communication and Stakeholder Management, Merck Serono

**Ms. Sarita Bahl** - Director, Public Affairs, Pfizer Limited

**Dr. Sivakami Muthusamy** - Associate Professor, School of Health Systems Studies, Tata Institute of Social Sciences

**Dr Shobna Bhatia** - Professor and Head, Department of Gastroenterology, Seth G S Medical College and KEM Hospital

**Ms. Sujata Mukherjee** - Faculty, Center for Sustainability Management and Social Entrepreneurship, NMIMS

**Ms. Svetlana Pinto** - Head, Corp Affairs and Corp Communications, Novartis India Limited

**Ms. Urvi Chhaya** - Associate Vice President, HR, ICICI Prudential

**Dr. Yogini Patel** - Director, Education and Research

Top: Garima Bahl, Rimmi Harindran, Dr. Sivakami Muthusamy, Sarita Bahl

Screening Co. meeting in process

Sujata Mukherjee, Urvi Chhaya, Mathan Varkey, Cyril David, Dr. Shobna Batia

# The Spirit of Humanity Awards 2013 - Finale



The entire six-month process culminated on Saturday April 6, 2013, at the Courtyard by Marriott, Mumbai. This final day was split into three parts: First, the oral presentation by the nominees to a highly reputed jury panel, followed by high-tea sessions and finally the Spirit of Humanity Awards 2013 felicitation.

Each nominee made a presentation to the Jury panel followed by a five-minute question and answer round. The Jury ranked all the nominees in order of preference. To ensure confidentiality, after each category the ranking sheets were handed over to representatives of KPMG, who then tabulated the scores and handed over the winner's name in each category. The presentations were followed by high tea, which gave an opportunity for all the nominees to interact with each other and the Jury.

The awards ceremony started with an introduction of AmeriCares India followed by a brief on the awards process. The Emcee for the evening was Mr. Siddharth Kanna, a well-known voice from radio, advertising and award shows. The winners in each category were announced in front of an audience of 250, including senior officials from various companies, AmeriCares India NGO partners, individuals from the social sector and the Chief Guest, Shri Suresh Shetty, Health Minister, Maharashtra.



**Top:** The jury of Deval Sanghavi, Hasit Joshipura, Noshir Dadrawala, Anil Matai and Dr. Yesudian listen to a nominee in the Mental Health category making his presentation.

**Below:** The proud winners of the Spirit of Humanity Awards 2013

## Jury members

- Mr. Anil Matai** - Chief Executive Officer, Novartis India Limited
- Dr C. A. K. Yesudian** - Dean of S.H.S.S., Tata Institute of Social Sciences
- Mr. Deval Sanghavi** - President, Dasra
- Mr. Hasit Joshipura** - VP, South Asia and Managing Director – India GlaxoSmithKline Pharmaceuticals Limited
- Ms. Jayanti Shukla** - Executive Director, United Way of Mumbai
- Mr. Noshir Dadrawala** - CEO, Centre for Advancement of Philanthropy.
- Mr. S.K.Mitra** - Chairman, QSK Advisory Pvt Ltd

## Knowledge Partner: KPMG in India

- Validate all documents sent by the nominees e.g IT returns, Registration documents, Annual report etc.
- Collection of ranking sheet from the Screening committee and the Jury, thus ensuring there is no influence from AmeriCares India.

# The Spirit of Humanity Awards 2013 - Finale



(Above) Performers from NSPA: Pratyul Joshi, Swarup Batra, K Dakshinamurthy, Viswanath Ramaswamy, Nitesh More, Neeraj Arya

After the awards ceremony, Mr. Shripad Desai presented a token of appreciation to Mr. Gautam Bhandari, GM, Courtyard by Marriott, for their continued support to AmeriCares India and the Spirit of Humanity Awards.

The event concluded with an energising performance by a group of artists under the banner of The National Streets for Performing Arts (NSPA), an initiative to take art to the people by reclaiming public spaces for street performances. While two performers sang Punjabi folk songs during an intermission after the initial three award categories, the last group of artists enthralled everyone with a modern version of Kabir's poetry. The event was a grand success!



AmeriCares India Managing Director Shripad Desai with Gautam Bhandari, General Manager, Courtyard by Marriott

## Supporters - Spirit of Humanity Awards 2013

- Abbott Nutrition
- Novartis Oncology
- Indian Cooperative Oncology Network ( ICON)
- Bharat Serums and Vaccines Ltd.
- Roche
- Baxter
- KPMG
- GuideStar India
- Courtyard by Marriott, Hospitality Partner

## About AmeriCares India

AmeriCares India Foundation is a public charitable trust registered at New Delhi since 2006. Our programs focus on three core areas : Medical Commodity Assistance; Emergency Response and Readiness; and Mobile Medical Clinics within the slums in Mumbai. We also undertake need-based medical camps to provide free primary care to the needy. Our fully equipped warehousing facility supported by an advanced inventory management system enables us to monitor the movement of the medical commodity assistance we provide through our partners.

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To learn about the Spirit of Humanity Awards 2014 and AmeriCares India kindly check our website : [americaresindia.org](http://americaresindia.org)